

Monitoring Report

Visit Date	12-13 th May, 2016
Report Submitted	27-05-2016

- 1). **Name of Project:** Establishment of One Product One Village in AJK
- 2). **Sector:** Industries
- 3). **Sub-Sector:** AKSIC
- 4). **Unique Ref. No:** IND-190
- 5). **Location:** Kel District Neelum

District	Tehsil	Constituency	Village/Town Committee
Neelum			Kel
Hattian Bala			Leepa
Mirpur			Mirpur

- 6). **Status:**

On-Going		Completed
Original	Revised	No

- 7). (a) **Timeline:**

As per PC-I			Approved Duration of Project (Months)	As per Admin Approval	
Actual	Date of Approval	Date of Completion		Start Date	Completion Date
	03-04-2013	03-04-2015	24 Months	03-04-2013	
Revised (last)					

- (b) **Time Overrun:** Y/N

- 8). **Cost:**

Amount	Actual	1 st Revised	2 nd Revised
	75.008		
Date	03-04-2013		

9). (a) Project History

Year	Phasing as per PC-I	Actual ADP Provision/Releases	Utilization Upto March 2016
2013-14	19.684	9.320	9.320
2014-15	26.634	10.214	10.214
2015-16	26.690	8.00	2.716
Total	75.008	27.534	22.25

(b) Reasons if funds are not released:

(10). Financial Progress:

S #	Activities as per PC-I	Approved Cost as per PC-I	Cumulative Exp. up to the last financial year	Expenditure During Current Financial Year		
				Allocation	Releases	Utilization
1	2	3	4	5	6	7
1.	Cost of capacity building	12.000	11.131			
2.	Mark-up allocation	46.000	--			
3.	Logistic cost of credit assistance	2.000	--			
4.	Vehicles	3.100	--			
5.	Salaries	7.392	4.980			
6.	Rent on building	0.720	0.718			
7.	TA/DA	0.600	0.398			
8.	POL	0.600	0.304			
9.	Repair and maintenance	0.250	0.097			
10.	Stationary and printing	0.146	0.120			
11.	Electricity & water charges	0.300	0.120			
12.	Advertisement seminars & awareness campaign	0.700	0.583			
13.	Departmental contingencies	1.200	1.038			
	Total	75.008	19.489			

11). Physical Progress: (Quantitative)

Activities of Work	Unit	Quantity	Cumulative Physical Achievements up to end of last financial year 2015	Physical Target Achieved During Current Financial Year 2015-16	
				Planned	Achieved
1	2	3	4	5	6
Provision of training	Nos	600	404	98	98
Payment of stipend to the trainees		600	404	98	
Payment of markup regarding credit assistance to the entrepreneurs		1000	--		
Recruitment of staff / payment of salaries of staff		13	11		
Purchase of vehicle		1	--	-	-

12). Supervision of Work:

Name of PD /Responsible officer	Ataullah Attah
Designation	Managing Director
Full time/Additional Charge	Full time
Contacts	
Office	05822-920151
Cell	
Fax	

13) Findings:

- 502 skilled and semi-skilled community members (349 Female and 153 Male completed training in the following trades in 05 centers established under the provision of subjective project:

<u>Trades</u>	<u>Kel</u>	<u>Leepa</u>	<u>Mirpur</u>	<u>total</u>
Wood carving center male	61	92	--	153
Loi/Pattu (female)	115	101	--	227
Zari embroidery (female)	--	--	133	133
Total:-				502

2. Training was provided in 04 sessions of 06 months duration. However, the last (fifth) session was of 05 months instead of 06 months.
3. Credit assistance to trained /skilled entrepreneur was to be provided in collaboration with AJK RSP but unfortunately credit assistance program could not be implemented due delay in finalization of the MoU.
4. The emphasis of project implementation remained on financial progress ignoring the other aspects including training quality, implementation procedure, follow up activities appropriate record keeping (database), etc.

Wood Carving Center Kel

The Monitoring Team visited Wood Carving Center Kel. At that time training session was closed. However, the trained community members were called in the center and the progress was discussed in detail with Instructor, Skilled Youth, and Assistant Director AJK-SIC. The Monitoring Team was informed that 06 community members who completed training under the project have now started their own businesses and invested Rs.125000/- to 450000/- to establish their workshops at Kel and employed 6 trained persons in their workshops, which is significant achievement. The entrepreneur member would have been higher if the credit facility were materialized timely.





Wood Carving Center Kel



Loi Pattu

1. At Kel center, 115 female trainees completed training but none of them could start their own business and therefore, all of them are unemployed today.
2. Army Center Kel, established a production centre for making of Loi/Pattu and employed 04 trained ladies at their centre but due to lack of professional skills, quality and finishing, the products could not capture the market. As a result the trained female could not succeed to establish their own business in real terms. While discussing the issues, the female trainees complained that honoraria for three months of last session was yet not paid to them.
3. It was noted that all the registered trainees were awarded certificates at the end of training. It was also observed that proper check & balance/monitoring was not maintained by the AKSIC administration. The training events were handed over to the Instructors and as a consequence 100% skill was not transferred to the female trainees.



Zari Embroidery Center

1. Under Zari Embroidery Training Centre Mirpur, 133 female completed training of 06 months duration in 4 sessions whereas target was 120. This indicates extra ordinary interest by the community and good training progress.
2. The last session was completed in 5 months instead of 6 months.
3. All the trainees were awarded completion certificates.
4. The female trainee who completed training complained that they were not imparted training in art namely 'AAR' and in the absence of which they were unable to complete any task without Instructor's assistance.
5. The last session was completed on 31-3-2016 but with interest of trainees, training is still continued on self help basis and this center is running on commercial grounds under the supervision of the Instructor.



14). Recommendations/ required action to be taken by the Department.

1. The internal monitoring should be most frequent and on regular basis for optimal utilization of funds to really benefit from the investment.
2. Mid-course correction should also be regular part of the project activities.
3. The successful trainees should be attached as apprenticeship with industrial units to improve their efficiency in their respective trades.
4. As adequate and effective linkages should essentially be established with the market to absorb the products made by the males/females graduated from these centers.
5. The provision of credit facility may be extended to the qualified trainees to enable the participants to undertake their own businesses as an entrepreneur.
6. Other essential trades like, wood carving, Zari Embroidery and manufacturing of building related items such as window, doors etc. and dress making (M+F) may be included in the list of trades as it would enhance the probability of absorption of trainees in the market and also encourage the entrepreneurship.
7. The gap in the departmental capacity should also be filled-in because lack of incapacity of the department's official engaged in project activities, enhances the dependence on Instructors hired from the market.
8. There must be a feedback system in place to ensure that training is imparted in true sense and corresponding to the market demand.
9. The practice of half cooked training as reflected by Kel, Army Production Center and missing component of Mirpur Zari Embroidery Center "ARR" work, should be avoided to enable the trainees to grasp the complete skill and proficiency.
10. Financial liabilities e.g., honoraria to the trainees and salary to the instructors may be paid under rules and well in time.
11. In future training program must be associated with provision of tools, equipment and Khaddies on cost sharing basis to the trainees or as the care may be.

12. It would be more advisable that provision of markup could be utilized for provision of equipment, tools and material to the trainees to enable them to start their businesses in cluster form because the financial institutions rarely credit facility to the communities residing in the rural areas, specially women.
13. In program revision, more emphasis should be laid down to train Master Trainer permanently hired from SWAT the department may consider extending of area). The desired training period from 6 months to one year to enhance the skill to level and also to develop linkage with the market.

15) Category: (Please mark one as per the findings/recommendations).

Activities as per PC-I	Very Good	Good	Satisfactory	Poor
Capacity Building (Training)			√	
Markup for credit assistance				√

16) Reporting team (P&D)

S#	Name	Designation	Signature	Date
1	M. Shamoan Hashmi	Director General (M&E)		
2	Raja Manzoor Hussain	Chief (M&E)		